



CELEBRATE
MERCY

**“And We have not sent you
except as a mercy to all the worlds.”**

(Quran: 21:107)



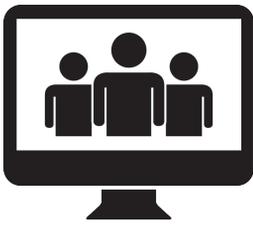
Let's Make
History
by Telling
His
Story.

What is CelebrateMercy?

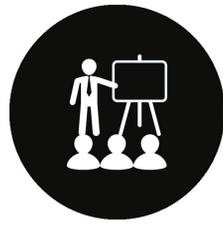
CelebrateMercy was founded in 2010 as a 501(c)(3) non-profit organization. Our mission is to teach about the Prophet Muhammad's ﷺ life and character – to both Muslims and the general public – in an innovative, relevant way. Our programs have reached millions across 115 countries and feature 30 world-renowned speakers and scholars, including Yusuf Islam, Karen Armstrong, Maher Zain, Dalia Mogahed, Imam Zaid Shakir, and Nouman Ali Khan.

(speakers pictured on back cover)

How We Celebrate Mercy



WEBINARS



WORKSHOPS



SOCIAL MEDIA



CAMPAIGNS

Our Reach

75,000,000

News Media Readers & Viewers



The New York Times

5,600,000

 Video Views

701,000

Social Media Followers



99,000

Program Attendees



115

Countries Reached



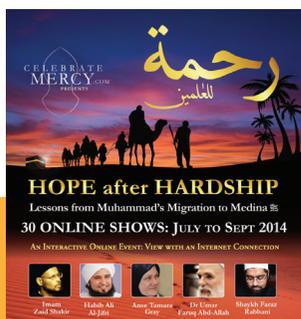
Our Programs

WEBINARS

Since 2010, CelebrateMercy has hosted annual interactive webinars - each featuring up to 25 prominent speakers and reaching audiences of 10,000 in 90 countries.

“ At a time when I was in my darkest moments... close to leaving Islam... This webcast has renewed my faith. It has made me look at the Prophet ﷺ in an entirely different way than I could have ever imagined, and I must say, I am truly in love... This webcast has changed my life!

– Webcast Viewer



WORKSHOPS

Since 2013, CelebrateMercy has hosted 25 educational workshops, conferences, and banquets nationwide. The programs have been held at universities, mosques, and schools and are often livestreamed online.

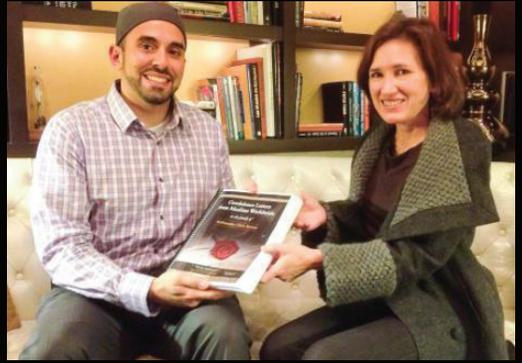


“ This class was phenomenal. I was engaged the entire time. I have developed a new love for the Prophet SAW. The way his life was presented, allowed me to connect with him. The whole event had a different vibe to it than other classes.

– Class Attendee

CAMPAIGNS

CelebrateMercy mobilizes its followers to teach about the Prophet through campaigns that “respond to evil with good.” The MercyMail Campaign asked Muslims to respond to the tragic killing of Ambassador Chris Stevens in Libya by writing condolence letters to his family. The campaign collected 7,700 letters from 115 countries, receiving international media attention.



Handing 7,700 letters to Amb. Chris Stevens' sister

5,000 MERCY MAILINGS
 SEND CONDOLENCES TO AMBASSADOR STEVENS' FAMILY
 SEND ONLINE: CelebrateMercy.com/Stevens

“IS IT NOT A HUMAN SOUL?”
 - The Prophet Muhammad ﷺ
 Explaining why he stood up at a non-Muslim funeral

AMBASSADOR
Chris Stevens | 1960 - 2012

وما أرسلناك إلا رحمة للعالمين

In 2015, FeedTheirLegacy collected 200,000 meals for the hungry to honor the service-oriented legacy of 3 Muslim students who were killed by an anti-Muslim neighbor. In 2017, CelebrateMercy co-organized a Muslim campaign to repair vandalized Jewish cemeteries, raising \$150,000 in 10 days.

Muslims Unite to Repair Jewish Cemeteries
 donate to repair hundreds of graves
LaunchGood.com/Cemetery

FEED THEIR LEGACY
 NATIONAL CHARITY FOOD DRIVE • FEB 13 - MAR 29

HONOR THEIR MEMORY / CONTINUE THEIR LEGACY

IN LOVING MEMORY OF
DEAH, YUSOR & RAZAN
 KILLED ON FEBRUARY 10, 2015

WHY A FOOD DRIVE?
 These three beautiful souls lived to serve others. Deah's last post on Facebook, before they were killed, showed him feeding homeless people in North Carolina. We feed their legacy by feeding those in need.

"Believers do not eat their fill while their neighbors go hungry."
 - Prophet Muhammad ﷺ

Past Sponsors & Partners



Learn About Our Goals or Donate:
CelebrateMercy.com/Give

Questions?

Email info@celebratemeracy.com



THIS IS
BIG
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CelebrateMercy.com

